



Regional Leadership Forum (April 5-7, 2020)
Riverside Convention Center – Partnership Packages

The California Association of Council of Governments invites you to partner with us to present the **Regional Leadership Forum**. CALCOG members plan, program, and invest billions each year to keep California’s regions mobile, sustainable, and prosperous. Attendees include senior executives and board members from our 47 member agencies, plus senior staff from Caltrans, California Transportation Commission, and many other agencies.

This year’s big idea is **Regions Rise Together**, a potential policy framework introduced by the Newsom Administration. With this focus, the potential of hosting the Governor, and the recognized speakers we have already booked (or still recruiting), we expect more than **double** the participation this year over previous years. It’s a great way to build your brand.

PARTNERSHIP PACKAGES

	Civic Innovator \$10,000	Policy Facilitator \$5,000	Consensus Builder \$3,000	Collaborator \$1,500
Tickets to VIP Reception & Photo with nationally known Keynote Speaker (space limited by contract)	2	1	-	-
Special recognition just prior to the Keynote Speaker	On Stage	Introduced	-	-
Unique Branding Opportunity*	Level 1	Level 2	Level 3	-
Level recognition at six COG Director meetings/year	Large Logo	Med. Logo	Small Logo	Name
Table Display in Exhibitor Area	First Choice	Preferred	Yes	-
Display in Printed Program	Full Page	Half Page	Quarter Page	Name
Your project featured on intermission slide deck	Yes	Yes	-	-
Thank You Memento Worthy of Office Display	Yes	Yes	Yes	Yes
Newsletters & Legislative Alerts	Yes	Yes	Yes	Yes
Logo & Link Recognition on CALCOG Website	Logo & Story	Logo	Logo	Link
Social Media Mentions	10	5	2	1
Recognition of Sponsorship Level on Name Badge	Prominent	Prominent	Yes	Yes
Complimentary Registrations to Conference	3	2	1	1

* Unique branding opportunity includes association with feature or luxury item at the conference—examples might be wireless access, cookie snack in the afternoon, schwag, or a round of drinks. Our full list will be available in November.

Contact:

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Our Promise

A partnership is an investment on both sides. We are committed to creating a lasting partnership that builds brand value. If you are not completely satisfied, give us a chance to make it up to you; if you are still not satisfied, we will issue you a refund you think is fair.