



# CALCOG

California Association of Councils of Governments

## Regional Leadership Forum | March 14-16, 2018

### Three days in Monterey... a year long partnership.

CALCOG represents California's regional transportation planning agencies (RTPAs), councils of governments (COGs), congestion management agencies (CMAs) and metropolitan planning organizations (MPOs). We gather annually in Monterey to discuss critical policies and emerging issues in regional governance. It's a time to slow down, develop relationships, and dive deep into critical issues that affect the plans and projects we deliver. We rarely do panels. Instead, we encourage engaging speakers to share their ideas and then – through technology and facilitation – encourage a conversation.

And it's a good room to know. Attendees include senior executive and board members from our 46 member agencies, plus the senior staff participation from many key state agencies. It is an intimate event in an inviting location. Join us in Monterey.

### A Partnership:

Our sponsorship packages are easily tailored to suit your needs. We will work with you to develop a unique time, resource, or program element to put your company in the spotlight. And at the collaborator and innovator levels, we will follow up throughout the year with social media connections and newsletter highlights. This is more than putting your name on a projector screen. This as a partnership.

LEVELS OF SPONSORSHIP	STAKEHOLDER \$500	CONSENSUS \$1000	COLLABORATOR \$2500	INNOVATOR \$5000
Logo/link Recognition on Signage, Print and Electronic Materials	●	●	●	●
Recognition in Forum Program	<b>QUARTER PAGE</b>	<b>HALF PAGE</b>	<b>FULL PAGE *</b>	<b>FULL PAGE *</b>
Unique Recognition Element (ask us about more options)		<b>SMALL ITEM</b> <i>(e.g. Cookie Break)</i>	<b>MEDIUM ITEM</b> <i>(e.g. Wireless)</i>	<b>LARGE ITEM</b> <i>(e.g. Luncheon or Reception)</i>
Friending on Facebook; Follow on Twitter	●	●	● <i>Unique Posts &amp; Tweets</i>	● <i>Unique Posts &amp; Tweets</i>
Display Area with Table		●	● <i>Preferred Location</i>	● <i>Best Location</i>
Level Recognition on Website for 12 Months	●	●	●	●
Receive Newsletter Editions (informative, quirky, humorous, and very brief)	●	●	● <i>Story Featuring Sponsor</i>	● <i>2 Stories Featuring Sponsor</i>
Complimentary Forum Registrations		● <i>(one)</i>	● ● <i>(two)</i>	● ● ● <i>(three)</i>

\* Full page layouts can be customized to feature a project or service that you have provided.



# CALCOG

California Association of Councils of Governments

## Regional Leadership Forum

March 14-16, 2018

Participant / Sponsorship Details (cont.)

### Contact Us

We have included some basic information here. But just call us or send us an email to talk details. We will do the rest.

**Bill Higgins**

916-717-8324

bhiggins@calcog.org

**Kim Danko**

916-577-1170

kdanko@calcog.org

### An Exclusive Opportunity for an Innovator

Add \$2500 to the Innovator Sponsorship to be the exclusive sponsor of the Thursday evening reception, dinner, and wildly popular (and very competitive) annual "Super-California-istic, Let's-All-Be-Precocious Trivia Contest" at the Perry House – the feature event of the conference. The event includes drinks and a hosted buffet dinner. Be the one to announce the contest winners and pass out awards. You will remember it, and so will our members!



### Our Members



To see details about our member, go to [www.calcog.org/members](http://www.calcog.org/members)